

Job Description

Digital Marketing Assistant



£17,000 - £20,000 - salary negotiable and dependent upon experience
37 hours per week (part time hours will also be considered)

Rossendale Leisure Trust is committed to delivering a range of programmes and activities that bring fun, health, activity and interaction to the top of the agenda within our communities. The marketing team are responsible for promoting awareness of our expanding leisure offering, covering seven facilities across Rossendale.

We are looking for a Marketing Assistant to join the marketing team who has plenty of energy, initiative, ambition and bursting with ideas. As well as managing a range of digital and graphic design projects we are also looking for the following skills and qualifications:

- A passion and interest for marketing
- Good organisational skills
- A strong team player
- Can work under pressure to tight deadlines
- Previous experience working within marketing/graphic design is desirable
- Full knowledge & experience of using Adobe creative suite (Photoshop, Illustrator and InDesign)

Main duties

Supporting the marketing and sales manager, you'll be at the heart of driving marketing campaigns for our products and services. Working across a range of services and marketing channels including branding, marketing materials, events and digital marketing.

This job is full of variety and you'll need to be able to turn your hand to a multitude of tasks. A marketing assistant's regular to-do list includes:

- Creating Social Media posts & campaigns
- Designing digital marketing assets for use across social media channels
- Support with design of engaging emails and newsletters
- Design to promote and support events
- Develop and deliver ideas for campaigns to support services across the brands
- Experience in video or animation is advantageous
- Experience in copywriting is advantageous

To apply please forward a copy of your CV and covering letter to Michelle Fletcher at michelle.fletcher@rltrust.co.uk

Closing date: Tuesday 23rd November 2021

Rossendale Leisure Trust is actively pursuing equality of opportunity. Applicants seeking part time or job share may be considered.