

Together
an Active
Future
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Privacy Notice

Pennine Lifestyle Hub. Together an Active Future (TaAF).

This service specific privacy notice provides information for 'Pennine Lifestyle Hub - Together an Active Future (TaAF)' which is a Pennine Lancashire support and service delivery model enabling citizens across Pennine Lancashire with long term health conditions, to obtain support in order to obtain personalised and tailored services designed to improve their physical and mental health. This programme is committed to ensuring that we are transparent about the ways in which we use your personal information and that we have the right controls in place to ensure it is used responsibly and is kept safe from inappropriate access, theft or misuse.

This notice explains how we use your personal information and tells you about your privacy rights and how the law protects you.

Personal information

Personal information can be anything that identifies and relates to a living person. This can include information that when linked with other information, allows a person to be uniquely identified. For example, this could be your name and contact details.

Generally we collect personal information where:

- you, or your representative, have given consent
- it is necessary for fraud prevention and the protection of public funds
- when it is in our legitimate interests (or those of a third party) provided your interests and fundamental rights do not override those interests

Your personal information may also be shared with other organisations, such as those who assist us in providing services.

Purposes

Your personal information may be collected and used for one or more of the services offered depending on your relationship with the programme and the nature of your contact with us. Generally, we may need to use information about you:

- in delivering services
- for managing and checking the quality of our services;
- to help investigate any concerns or complaints you have about our services and for answering enquiries under access legislation;
- to improve the general experience of our customers and of visitors to our websites
- for managing any marketing choices or preferences you may have expressed
- for archiving, research, or statistical purposes (including research and evaluation undertaken to inform future service planning where the use of fully anonymised information would frustrate the purpose of the research)

Data Categories

The categories of data we collect with your consent are:

- Name
- Address
- Postcode
- DOB
- NHS Number
- Health Information
- Gender
- Ethnicity
- Registered GP& Address
- Emergency Contact Information

Processing Conditions

This programme will process your data under the following conditions:

GDPR, Article 6(1)(c) Consent and Article 9(2)(a) Explicit Consent.

Article 6(1)(a) UK GDPR.

Section (1) Processing shall be lawful only if and to the extent that at least one of the following applies:

- (a) the data subject has given **consent** to the processing of his or her personal data for one or more specific purposes;

Article 9(2)(a) UK GDPR.

Section (2) Processing shall be lawful only if and to the extent that at least one of the following applies:

- (a) the data subject has given **explicit consent** to the processing of his or her personal data for one or more specific purposes;

You may withdraw your consent at any time and ask that we cease processing your personal data. Please be aware this may impact any continuing support that is available to you.

Data Sharing

Pennine Lifestyle Hub - Together an Active Future (TaAF) is a pan Lancashire initiative that offers support and services throughout a number of partners in the Pennine region. These partners are:

- Rossendale Leisure Trust
- Burnley Leisure Trust
- Hyndburn Leisure Trust
- Pendle Leisure Trust
- Ribble valley Borough Council
- Roefield Leisure Trust

Data obtained by a health professional referral or by a self-referral will be shared with Blackburn with Darwen Council and the chosen locality service provider, for the purpose of facilitating your personalised support provision. Personal Data may be shared back to your NHS Health professional however, this will only be done with your consent. Anonymised data may be used to facilitate research and development.

Data transfers beyond EEA

We will only send your data outside the European Economic Area ('EEA'):

- with your consent, or
- to comply with a lawful and legitimate request, or
- if we use service providers or contractors in non EEA countries.

If we do transfer your information beyond the EEA, we will make sure that it is protected in the same way as if it was being used in the EEA. We will use one of these safeguards:

- Transfer it to a non EEA country with privacy laws that give the same protection as the EEA. Learn more [on the European Commission Justice website](#).
- Put in place a contract with the recipient that means they must protect it to the same standards as the EEA. More information is available [on the European Commission Justice website](#).
- Transfer it to organisations that are part of the Privacy Shield. This is a framework that sets privacy standards for data sent between the US and EU countries. It makes sure those standards are similar to what is used within the EEA. You can find out more about the [Privacy Shield on the European Commission Justice website](#).

If we propose to make a transfer in response to a lawful and legitimate request we will normally tell you in advance unless there are compelling reasons, such as law enforcement or, reasons of safety which justify not doing so.

Automated decisions

If we make a decision which legally affects you by using a computerised system or programme that does not involve a human being, we will explain this.

Data retention/criteria

We will only keep your personal information for as long as the law specifies or where the law does not specify this, for the length of time determined by our business requirements.

Queries

If you have any queries in relation to your personal information please contact us at:
Lscicb-el.lifestylehub@nhs.net

Updates to this Privacy Notice

We may update or revise our Privacy Notices at any time so please refer to privacy section on our website for the most up to date details [Privacy policy | Blackburn with Darwen Borough Council](#)